

_New media. _New business. _New people.

**Looking for media talent?
Looking for a chance to be part of
innovative projects?
Look no further.**

We hereby invite you to an ambitious pitch & matchmaking event on the 11th of May 2012 in Aarhus (DK). The theme: Transmedia. The guests: Some of Denmark's most talented media companies ... And hopefully you?

The background

Transmedia – the creation of integrated media experiences combining everything from film, animation and TV to web, gaming and app development – is a flourishing field in Denmark. Especially the Central and Northern Regions of Denmark hold a great deal of talented companies and people within the field.

The 11th of May is the closing event of a Business Development Programme named Passion Inc. where a lot of these companies have participated. Now all we need is you!

The where. The when. The what.

We hereby invite you to participate in the event, which takes place from 9 a.m. to 6 p.m. in Frød, Aarhus (DK). The day starts off with intensive pitch sessions and feed back. In the afternoon you will get to meet the companies in a speed-dating format, where we match everybody according to needs defined in advance.

And in the evening there is food, wine and more.

The specifics

9.00 – 12.00: Pitching session
12.00 – 13.00: Lunch break
13.00 – 18.00: Matchmaking
19.00 – ? : Dinner & party

The companies

More than 40 innovative companies have participated in Passion Inc. and up until the 11th of May they will focus on strengthening business models and pitching skills. We offer you meetings with a wide range of interesting companies who have different needs for capital, board members or specific skills.

We hope to see you on May the 11th and look very much forward to hear from you.
Give us a call if you need any information!

Kind regards

Shareplay, First Motion & Computerspilzonen

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